

# Greetings!

**WELCOME** to the new 2014 promotional edition *Farmers' Almanac*, a publication rich in heritage and tradition. Our goal is to provide a publication that contains articles, advice and wisdom that allows readers to grow their lives and live a more sustainable lifestyle.

## Not your Grandparents' Almanac

*Farmers' Almanac* may be old in terms of values and years published, but our content is current, practical, creative, and useful to today's dynamic readers who are looking for valuable information on weather, gardening, astronomy, cooking, remedies, managing their households, and much more.

## Traditional yet Original

We pride ourselves on offering a promotional version of the *Farmers' Almanac* that offers companies with similar values an opportunity to advertise your goods and services in a trusted and well-respected medium that's been around since 1818. We offer you front and back cover imprint areas at a price that fits your budget.

## A Toast to the Future

The *Farmers' Almanac* is a unique publication that offers businesses of all sizes the opportunity to reach a motivated audience that welcomes products and services that help them grow their lives. We hope you decide to use the *Farmers' Almanac* to grow your business, strengthen your brand, and promote your products and services.

## Interested?

Check out the following information and then give one of our sales professionals a call or e-mail.

Your consideration and time are greatly appreciated.

Peter Geiger, Philom.  
Editor

Sandi Duncan, Philom.  
Managing Editor

